CONNECTED CAR EXPERIENCE

GOOD DESIGN AWARD® WINNER

2021

DIGITAL
APPS AND SOFTWARE

DESIGNED BY:

YUJ Designs Pvt Ltd

COMMISSIONED BY:

Tata Motors Pvt Ltd

DESIGNED IN:

India

A leading automobile company in India invested millions in new-generation electric and connected vehicle solutions for the ASEAN market. As their design partners, we were entrusted to ensure that the connected app platform becomes successful through a seamless digital experience. This platform catered to individual car owners and fleet owners.

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