

## Visual Experience Design Professional

PUNE, BENGALURU, MUMBAI, CHENNAI, HYDERABAD, GURGAON

YUJ Designs - A Design consulting services based studio firm, has enabled organizations to gain competitive advantage by implementing thought-through User & Visual Experience (UX & VX) Design strategies that had direct impact on their product and business success. With an average 10+ years of global consulting experience, our design experts provide value worldwide. Be it conducting quantitative or qualitative user research, informing design strategy or executing effective detailed design, we make sure to drive the design thinking for our customers.

An Ideal candidate gets to work in a highly collaborative, fast-paced environment. Applicants must have substantial experience informing designs through critical design thinking, rationalizing for B2B or B2C systems, websites, mobile devices, and handheld.

### Job Profile

- Work independently with the client (multiple stakeholders) and YUJ Designs' Visual Experience Strategist to diagnose business pain points and users' needs
- Innovate visual design strategies with changing market trends
- With exceptional attention to details design a robust visual system that represents highest levels of quality (wow factor), efficiency, consistency, scalability (design that works across platforms) and innovation.
- Present design decisions to the stakeholders that are backed up by strong usability principles and rationale
- Create standards, style guides, specification documents to support visual design system that gets delivered to the customer.
- Be responsible for project co-ordination, management with ability to effectively communicate at all levels

### Must have

- Candidate must be flexible to be able to travel to client location to anchor design engagements of any duration, typically 6 months to 1 year across metros.
- Candidates must be high-level thinkers that can dive deep into a specific design challenge and come up with alternative solutions that are not only usable but look 'wow'.
- They must have experience working successfully within interdisciplinary project teams and collaborating with business units, product managers, interaction designers, user researchers, content managers, and prototype engineers.
- They must prove mastery of visual design principles as they apply to the creation of large-scale web user interfaces, and practical knowledge of user centered design methodologies.
- Candidates must have working knowledge of information architecture, navigation models and interaction design principles.
- In this position you must be a clear and effective presenter in order to influence important design decisions and maintain credibility.
- Candidates need to be organized, have excellent time management skills and be highly detail oriented.
- Minimum 5+ years of solid industry experience