

User Experience Design Professional

PUNE, BENGALURU, MUMBAI, CHENNAI, HYDERABAD, GURGAON

YUJ Designs - A Design consulting services based studio firm, has enabled organizations to gain competitive advantage by implementing thought-through User & Visual Experience (UX & VX) Design strategies that had direct impact on their product and business success. With an average 10+ years of global consulting experience, our design experts provide value worldwide. Be it conducting quantitative or qualitative user research, informing design strategy or executing effective detailed design, we make sure to drive the design thinking for our customers.

An Ideal candidate gets to work in a highly collaborative, fast-paced environment. Applicants must have substantial experience informing designs through critical design thinking, rationalizing for B2B systems, websites, mobile devices, and handheld.

Job Profile

- Anchor and execute UXD projects independently with the client (multiple stakeholders) by diagnosing business and user needs
- Partner with user researchers to drive research to find user needs
- · Create and present compelling design concepts as part of UX strategy
- Work as a design lead to manage all interaction design activities including visual design co-ordination with global designers
- · Present design decisions to the stakeholders that are backed up by strong usability principles and rationale
- · Team up with development folks to ensure your design gets translated well as a final product
- Manage communication at all levels and be responsible for project deliverables with quality and on time.

Must have

- Deeper eagerness for observing human behavior and synthesizing insights into design.
- Design Education (IITs/NID/SID/MIT/Etc.)
- Hands-on experience of all User Centre Design processes
- · Proven ability to plan and conduct complex B2B UX engagements
- Experience designing for various devices and systems (mobile, handheld, TV, display systems)
- Be a clear and effective presenter in order to influence important design decisions and maintain credibility.
- Be organized and show excellent time management skills and be highly detail oriented.
- Minimum 8+ years of solid industry experience
- · Excellent Design Management and C-Level: Client Management Skills

Resume and Portfolio

Updated CV and Portfolio (PDF presentation that showcases top 3 projects) should be sent to <u>sunil@yujdesigns.com</u> & <u>deepak@yujdesigns.com</u> as part of your application. Variety across domain - industry and Interface types would be an advantage.

Our panel will review the presentation of your understanding of the business problem, design thinking process and approach to providing good User Experience design solutions.