Mid-Sr. VX Designer

The ideal candidate gets to work in a high collaboration, fast-paced, and result driven environment. Applicants must have substantial experience informing designs through critical design thinking, rationalizing for B2B, or B2C systems, websites, mobile devices, and handheld.

Reporting to: Principal/ Lead VX

You will work on:
- Execute and drive visual experiences for multiple projects working closely with the client, UX and UR expert.
- Innovate and deliver the visual experience by driving discussions and gaining strong insights into business goals, brand perception, product goals, and user expectations.
- Have exceptional attention to details, design a robust visual system that represents highest levels of quality (wow factor), efficiency, consistency, scalability (design that works across platforms), and innovation.
- Present design decisions to the stakeholders that are backed up by strong experience design principles and rationale.
- Create standards, style guides, specification documents, to support visual design system that gets delivered to the customer. Coordinate with technology teams to bring designs to reality.
- Manage communication at all levels and be responsible for project deliverables with quality and on time.

You will love the role if you have:
- 5+ years of experience in working successfully within interdisciplinary project teams and collaborating with business units, product managers, interaction designers, user researchers, content managers, and prototype engineers.
- Proven mastery over visual design principles and it's application on a large scale multi-device system.
- Working knowledge of UCD methodology, information architecture, navigation models, and interaction design principles.
- Think high-level business as well as dive deep into a specific design challenge and come up with alternative solutions that are not only usable but also 'wow'.
- Excellent interpersonal communication, management, negotiation, presentation and client relations skills. Ability to trigger business discussions with program managers, CTOs, CIOs, CEOs.
- A clear and effective presentation style to inform and influence important design decisions and maintain credibility.
- Be organized and showcase excellent time management skills and be highly detail oriented.

Location: Remote

If you wish to apply
- Attach your latest resume (pdf only) and share portfolio URL or PDF at talent@yujdesigns.com
- Your portfolio should not have mere wireframes, UI mocks, but should reflect a deep understanding of UCD processes and results achieved.