Senior Visual Experience Designer

Job Location - Remote

Ideal candidate gets to work in a highly collaborative, fast-paced, result-driven environment. Applicants must have substantial experience informing designs through critical design thinking, rationalizing for B2B or B2C systems, websites, mobile devices, and handheld.

Job Profile

- Anchor Visual Experience projects independently by partnering with the client (multiple stakeholders).
- Innovate and execute the Visual Experience by driving discussions and gaining strong insights into business goals, brand perception, product goals and user expectations.
- Have exceptional attention to details design a robust visual system that represents highest levels of quality (wow factor), efficiency, consistency, scalability (design that works across platforms) and innovation.
- Present design decisions to the stakeholders that are backed up by strong experience design principles and rationale.
- Create standards, style guides, specification documents to support visual design system that gets delivered to the customer. Coordinate with technology teams to bring designs to reality.
- Manage communication at all levels and be responsible for project deliverables with quality and on time.

Must have

- Excellent interpersonal communication, management, negotiation, presentation and client relations skills — trigger business discussions with program managers, CTOs, CIOs, CEOs
- Think high-level business as well as dive deep into a specific design challenge and come up with alternative solutions that are not only usable but look 'wow'.
- Experience working successfully within interdisciplinary project teams and collaborating with business units, product managers, interaction designers, user researchers, content managers and prototype engineers.
- Proven mastery over visual design principles and it's application on large-scale multi-device systems.
- Working knowledge of User Centered Design methodology, information architecture, navigation models and interaction design principles.
- Be an effective presenter in order to influence important design decisions and maintain credibility.
- Be organized with excellent time management skills
- Minimum 5+ years of solid industry experience