

## Design Director (UX)

### Job Location -Remote

YUJ Designs' consulting services have enabled organizations to gain competitive advantage by providing user experience (UX) strategic services. Design delivered had direct impact on customers' product successes and return on investments. <http://www.yujdesigns.com/portfolio/>

The Design Director will lead from the front and be the driver of our collaborative, fast-paced, result-driven environment. You must be an expert UX practitioner who can train others by going in depths of User Centered Methodology (UCD), UX principles, Best Practices, Design Management and Project Governance.

The candidate should have an excellent portfolio with substantial evidence of delivering complex B2B systems, web applications, mobile apps and other digital products using the UCD method. In addition, consult with YUJ business and sales team to be responsible for driving design decisions for growth.

### Reporting to - Chief of Design

#### Job Profile

- Leads multiple UX engagements by being a critical pivot to customer and design teams.
- Be the thought leader who provides strategic directions on projects, addresses challenges and manages design and delivery.
- Plans and conducts primary and secondary research. Derives holistic insights that have strong business relevance and impact.
- Informs compelling design concepts as part of UX strategy based on these insights.
- Manages team and all project activities for IxD, V/D, Development touch points irrespective of location and presence.
- Presents design decisions to the stakeholders that are backed up by strong business rationale, design principles and industry practices.
- Coordinates with technology teams to bring designs to reality.
- Manages and builds meaningful relationships by communicating at all levels.
- Is responsible for quality, timely delivery. Track's milestones, effort hours against deadlines.

## Must have

- Thorough expertise in practicing all activities of UCD Methodology
- Maturity and openness to deal with tough business scenarios and ability to resolve conflicts.
- A flair for mentoring others and conduct training sessions.
- Demonstrate excellent interpersonal communication, negotiation, presentation and client relations management skills.
- Ability to trigger business discussions with program managers, CTOs, CIOs, CEOs
- Be clear and effective presenter in order to influence important design decisions and maintain credibility.
- Eagerness to observe human behavior and synthesize insights into design.
- Proven ability to plan and conduct complex B2B UX engagements.
- Experienced designing for various devices and systems (mobile, handheld, TV, display systems).
- Be organized and show excellent time management skills and be highly detail-oriented.
- Ability to manage individual tasks on time in an efficient manner while receiving strategic and tactical direction from management and stakeholders.
- Minimum 10+ years of solid industry experience.