

Senior Visual Experience Designer

Pune, Bengaluru, Delhi

Candidate must be flexible to travel to other client location to anchor design engagements that could range from 6 months to a year.

YUJ Designs' consulting services has enabled organisations to gain competitive advantage by providing user experience (UX) strategic services. Design delivered had direct impact on customers' product successes and return on investments.

<http://www.yujdesigns.com/portfolio/>

Ideal candidate get to work in a highly collaborative, fast-paced environment. Applicants must have substantial experience informing designs through critical design thinking, rationalising for B2B or B2C systems, websites, mobile devices, and handheld.

Job Profile

- Work independently with the client (multiple stakeholders) and YUJ Designs' User Experience Strategist to diagnose business pain points and users' needs
- Innovate visual design strategies with changing market trends
- With exceptional attention to details design a robust visual system that represents highest levels of quality (wow factor), efficiency, consistency, scalability (design that works across platforms) and innovation.
- Present design decisions to the stakeholders that are backed up by strong usability principles and rationale
- Create standards, style guides, specification documents to support visual design system that gets delivered to the customer.
- Be responsible for project co-ordination, management with ability to effectively communicate at all levels

Must have

- **Candidate must be flexible to be able to travel to client location to anchor design engagements of any duration. Typically 6 months to 1 year across metros.**
- Candidates must be high-level thinkers that can dive deep into a specific design challenge and come up with alternative solutions that are not only usable but look 'wow'.
- They must have experience working successfully within interdisciplinary project teams and collaborating with business units, product managers, interaction designers, user researchers, content managers and prototype engineers.

- They must prove mastery of visual design principles as they apply to the creation of large-scale web user interfaces, and practical knowledge of user centered design methodologies.
- Candidates must have working knowledge of information architecture, navigation models and interaction design principles.
- In this position you must be a clear and effective presenter in order to influence important design decisions and maintain credibility.
- Candidates need to be organised, have excellent time management skills and be highly detail oriented.
- They must be able to manage their own time in an efficient manner while receiving strategic and tactical direction from project stakeholders.
- Must possess excellent interpersonal communication, management, negotiation, presentation and client relations skills
- Minimum 5+ years of solid industry experience

Resume and Portfolio

- Portfolio should be a PDF presentation that showcases top 4-5 of your TOP project samples only. Send it to talent@yujdesigns.com as part of your application.
- Variety across industry and Interface types would be an advantage. A panel will review the presentation for your understanding of the business problem, design thinking prowess and approach to providing good User Experience design solution.