

## Visual Design Strategists

- Pune, India - Full time position

### Responsibilities

- Work independently with the client (multiple stakeholders) and YUJ Designs' User Experience Strategist to diagnose business pain points and users' needs
- Innovate visual design strategies with changing market trends
- Have exceptional attention to details – design a robust visual system that represents highest levels of quality (wow factor), efficiency, consistency, scalability (design that works across platforms) and innovation.
- Present design decisions to the stakeholders that are backed up by strong usability principles and rationale
- Create standards, style guides, specification documents to support visual design system that gets delivered to the customer.
- Project co-ordination, management with ability to effectively communicate at all levels

### Job Requirements

- Candidates must be high-level thinkers that can dive deep into a specific design challenge and come up with alternative solutions that are not only usable but look 'wow'.
- They must have experience working successfully within interdisciplinary project teams and collaborating with business units, product managers, interaction designers, user researchers, content managers and prototype engineers.
- They must prove mastery of visual design principles as they apply to the creation of large-scale web user interfaces, and practical knowledge of user centered design methodologies.
- Candidates must have working knowledge of information architecture, navigation models and interaction design principles.
- In this position you must be a clear and effective presenter in order to influence important design decisions and maintain credibility.
- Candidates need to be organized, have excellent time management skills and be highly detail oriented. They must be able to manage their own time in an efficient manner while receiving strategic and tactical direction from project stakeholders.

- Must possess excellent interpersonal communication, management, negotiation, presentation and client relations skills
- Minimum 5+ years of solid industry experience

Send your latest resume and \*portfolio to [talent@yujdesigns.com](mailto:talent@yujdesigns.com)

\* Portfolio should be a PDF presentation that showcases top 4-5 of your work samples only. Variety across industry and Interface types would be an advantage. A panel will review the presentation for your understanding of the business problem, design thinking and approach to providing good User Experience design solution.

### About YUJ Designs

YUJ Designs' consulting services has enabled organizations to gain competitive advantage by implementing thought-through user experience (UX) strategies that had direct impact on their product and business success.

Our staff trained in various disciplines- human factors engineering, product design and visual communication - provide end-to-end user experience design consulting services. With an average 10+ years of global consulting experience, our consultants provide value worldwide.

Be it conducting quantitative or qualitative user research, informing design strategy or executing effective detailed design we make sure to drive the design thinking for our customers.

Ideal candidate get to work in a highly collaborative, fast-paced environment. Applicants must have substantial experience creating or redesigning scalable visual systems for websites, mobile smart-phones, and handheld systems like iPad and tabs.

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