Experience Designer and strategist

About YUJ Designs

YUJ Designs' consulting services has enabled organizations to gain competitive advantage by implementing thought-through user experience (UX) strategies that had direct impact on their product and business success.

Our staff trained in various disciplines - human factors engineering, product design and visual communication - provide end-to-end user experience design consulting services. With an average 15+ years of global consulting experience, our consultants provide value worldwide.

Be it conducting quantitative or qualitative user research, informing design strategy or executing effective detailed design we make sure to drive the design thinking for our customers.

Ideal candidate get to work in a highly collaborative, fast-paced environment. Applicants must have substantial understanding of systems for websites, mobile smart-phones, and handheld systems like iPad and tabs.

www.yujdesigns.com

Job Profile

- Execute and drive <u>multiple</u> UXD projects by diagnosing business and user needs.
- Apply all pieces of User Centered Design methodology and processes.
- Plan and conduct primary and secondary research.
- Convert user insights into concept designs that are not only compelling but are contrasting ideas looking at business challenges from varied angles.
- Design and manage all interaction design activities including visual design co-ordination with global designers.
- Present design decisions to the stakeholders that are backed up by strong experience design principles and rationale.
- Coordinate with technology teams to bring designs to a pixel perfect reality.
- Manage communication at all levels and be responsible for project deliverables with quality and on time.

Must have

- Expert level knowledge of User Centered Design methodology, information architecture, navigation models and interaction design principles.
- Deeper eagerness for observing human behaviour and synthesising insights into design.
- Maturity and openness to deal with tough business scenarios and ability to resolve conflicts.

- Demonstrate excellent interpersonal communication, negotiation, presentation and client relations management skills.
- Ability to trigger business discussions
- Be clear and effective presenter in order to influence important design decisions and maintain credibility.
- Eagerness to observe human behaviour and synthesize insights into design.
- Be organised and show excellent time management skills and be highly detail-oriented.
- Ability to manage individual tasks on time in an efficient manner while receiving strategic and tactical direction from management and stakeholders.

- **Portfolio** should not just have wireframes and UI mock-ups but it needs to tell a story of how you informed the design, resolved business problem through step by step UCD process (include all critical UCD artefacts).