

Graphic Designer

Job Location - Pune

The ideal candidate gets to work in a highly collaborative, fast-paced, results-driven environment. As a Graphic Designer, your job entails a detailed process right from defining requirements to visualizing and creating graphics including illustrations, logos, layouts, and photos. You'll be responsible for determining the design language and the overall appeal of all marketing collaterals.

Responsibilities:

- Study design briefs and define requirements
- Conceptualize visuals based on the requirements
- Prepare rough drafts and present ideas
- Develop illustrations, logos, and other designs using software or by hand
- Brainstorm to come up with outstanding design ideas and concepts
- Use the appropriate colors and layouts for each graphic
- Test graphics across various media
- Amend designs after feedback
- Ensure final graphics and layouts are visually appealing

Must have:

- Up to 4 years of proven graphic designing experience
- A strong portfolio of illustrations and/or other graphics
- A keen eye for aesthetics and details
- Excellent communication skills
- Ability to work methodically and meet deadlines
- A degree in Design, Fine Arts or related field is a plus
- Mastery in Figma, iMovie or any other video editing software and Adobe Illustrator
- Sound knowledge of photography

If you wish to apply

- Attach your latest resume (pdf only) and share portfolio URL or PDF.
- Portfolio should not just have wireframes and UI mock-ups but tell a story of how design resolved business problem through step by step UCD process (include all critical UCD artefacts).