

# Design Director (UX)

# Pune

Ideal candidate needs to lead from the front and be the driver of our collaborative, fast-paced, result-driven environment. One must be an expert UX practitioner who can train others by going in depths of User Centred Methodology (UCD), UX principles, Best Practices, Design Management and Project Governance. The candidate should have an excellent portfolio demonstrating substantial evidence of how designs are informed methodically to deliver complex B2B systems, web applications, mobile apps and other digital products.

## Job Profile

- Leads multiple UX engagements by being a critical pivot to customer and design teams.
- Be the thought leader who provides strategic directions on projects, addresses challenges and manages design and delivery.
- Plans and conducts primary and secondary research. Derives holistic insights that have strong business relevance and impact.
- Informs compelling design concepts as part of UX strategy based on these insights.
- Manages team and all project activities for IXD, VD, Development touch points irrespective of location and presence.
- Presents design decisions to the stakeholders that are backed up by strong business rationale, design principles and industry practices.
- · Coordinates with technology teams to bring designs to reality.
- Manages and builds meaningful relationships by communicating at all levels.
- Is responsible for quality, timely delivery. Tracks milestones, effort hours against deadlines.

### Must have

- Thorough expertise in practicing all activities of UCD Methodology
- Maturity and openness to deal with tough business scenarios and ability to resolve conflicts.
- A flair for mentoring others and conduct training sessions.
- Demonstrate excellent interpersonal communication, negotiation, presentation and client relations management skills.
- Ability to trigger business discussions with program managers, CTOs, CIOs, CEOs
- Be clear and effective presenter in order to influence important design decisions and maintain credibility.
- Eagerness to observe human behaviour and synthesize insights into design.
- Proven ability to plan and conduct complex B2B UX engagements.
- Experienced designing for various devices and systems (mobile, handheld, TV, display systems).
- Be organised and show excellent time management skills and be highly detail-oriented.
- Ability to manage individual tasks on time in an efficient manner while receiving strategic and tactical direction from management and stakeholders.
- Minimum 10+ years of solid industry experience.

### If you wish to apply

- Attach your latest resume (pdf only) and share portfolio URL or PDF.
- Portfolio should not just have wireframes, UI mock ups but reflect deep understanding of UCD processes and results achieved.