

Principal UX

The ideal candidate gets to work in a high collaboration, fast-paced, and result driven environment. Applicants must have substantial experience informing designs through critical design thinking, rationalizing for B2B, or B2C systems, websites, mobile devices, and handheld.

Reporting to: Chief Executive Officer

You will work on:

- Execute and drive multiple UXD projects by diagnosing business and user needs.
- Apply all pieces of user-centred design methodology and processes.
- Plan and conduct primary and secondary research.
- Convert user insights into concept designs that are not only compelling but are contrasting ideas looking at business challenges from varied angles.
- Design and manage all interaction design activities including visual design coordination with global designers.
- Present design decisions to the stakeholders that are backed up by strong experience design principles and rationale.
- Coordinate with technology teams to bring designs to a pixel-perfect reality.
- Manage communications at all levels and be responsible for project deliverables with quality and on time.

You will love the role if you have:

- 8-12 years of hands-on experience of all user-centred design processes. Expert level knowledge UCD methodology, information architecture, navigation models and interaction design principles.
- Experience in designing for various devices and systems (mobile, handheld, TV, display systems).
- Demonstrate excellent interpersonal communication, management, negotiation, presentation and client relations skills.
- Ability to trigger business discussions with program managers, CTOs, CIOs, CEOs.
- A clear and effective presentation style to inform and influence important design decisions and maintain credibility.
- Deeper eagerness for observing human behavior, and synthesizing insights into design.
- Be organized and showcase excellent time management skills and be highly detail oriented.
- Ability to manage own timelines in an efficient manner while receiving strategic and tactical direction from project stakeholders.

Location: Remote

If you wish to apply

- Attach your latest resume (PDF only) and share portfolio URL or PDF at talent@yujdesigns.com
- Your portfolio should not have mere wireframes, UI mocks, but should reflect a deep understanding of UCD processes and results achieved.